

BELMOND LAUNCHES ART IN MOTION, PERU WITH ARTFUL NEW ADVENTURES BELMOND HIRAM BINGHAM, MACHU PICCHU



6 November 2019, Machu Picchu – Belmond launches 'Art in Motion', Peru edition – collaborating with local experts and tastemakers in art, design and gastronomy bringing guests closer to contemporary Peruvian culture with an all-new timeless adventure; honouring tradition through a contemporary lens.

The artful adventures are brought to life with the unveiling of the re-imagined observation car by award-winning Peruvian artist and illustrator, Fito Espinosa - the first art installation on a train in South America. Innovative new menus bring to life the vibrant culinary traditions and rich natural ingredients; and stylish new uniforms by Peruvian Fashion designer, Jose Miguel Valdivia celebrate the country's creative, pioneering spirit.

ART IN MOTION

Illustrating the train's fantastical journey through sub-tropical forest and its spiritual connection with ancient Incan mythology, award-winning Peruvian artist Fito Espinosa, has given the Observation car a majestic makeover.

The 1920s style carriage has been adorned with celestial illustrations and playful artwork depicting the ethereal journey through the surrounding flora and fauna of the Andes, to the heart of the Inca Empire.

PERFECTLY PERUVIAN

The new menu, inspired by the vibrant Peruvian landscapes that accompany the train route, is a diverse gastronomic experience, focusing on traditional Peruvian flavours with a contemporary twist.

The exquisite lunch and dinner menus embrace ingredients offered by Pacha Mama (Mother Earth) from the nearby valleys and jungle connecting guests through gastronomy

to one of the most magical and memorable routes in the world. Dishes include crispy fresh corn tartlet with goat's cheese, avocado and Maras salt, grilled paiche with sacha inchi butter and fava bean puree and an indulgent Quillabamba coffee cheesecake made with the some of the finest Peruvian coffee.

COCKTAILS ON THE RAILS

Renowned Peruvian mixologist Aaron Diaz, founder of award-winning Carnaval Bar, has created an inspiring and diverse cocktail menu served exclusively on board Belmond Hiram Bingham as the train embarks on the lively descent to Cusco.

The showstopping cocktails champion signature favourites with fresh Peruvian flair such as the refreshing Picaflor Andino with Pisco and citrus tastes, the delectable Belmond Swizzle with Cartavio Solera rum, coconut and pineapple and the uplifting Espresso Bingham inspired by the classic Espresso Martini - the all-new menu honours tradition but through an exciting new contemporary lens.

TIMELESS EXPLORERS

Inspired by the great explorer Hiram Bingham who discovered the magnificent Machu Picchu Citadel, Belmond have worked with Peruvian Fashion Designer Jose Miguel Valdivia to develop individually stylish and sophisticated uniforms, specifically designed for staff for each area of the train.

Jose's elegant tailoring and neutral coloured fabrics are enhanced with bold Andean patterns and traditional woven detailing, creating adventurous, chic attire that evokes a sense of contemporary nostalgia and celebrates timeless luxury of rail travel.

For full details and bookings visit www.belmond.com/hirambingham or call reservations via +51-84-581414, extension 04.

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About Belmond

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Since the acquisition of the iconic Hotel Cipriani in Venice in 1976, Belmond has continued to push industry boundaries, taking discerning global travellers on surprising and unforgettable journeys spanning land, water, adventure and relaxation, with international acclaim. The portfolio of 46 properties extends across 24 countries, encompassing three luxury safari lodges, two river cruises, seven luxury trains, including the iconic Venice Simplon-Orient-Express, and the legendary '21' restaurant in New York. From historic city landmarks like Belmond Cadogan Hotel and Belmond Copacabana Palace to hidden retreats at Belmond Cap Juluca and Belmond La Résidence d'Angkor, each incomparable property has its own timeless story to tell, yet the hallmarks of the brand thread through them all: heritage, craftsmanship, and a reputation for genuine, unscripted service in an unrivalled location create exceptional experiences that stir the soul. www.belmond.com. Follow Belmond: <u>Twitter</u> • <u>Facebook</u> • <u>Instagram</u>