



# BELMOND

## BELMOND UNVEILS 'BELMOND INVITATIONS'

**A series of online performances to enrich and entertain the mind, body, and soul**



25th March, 2020 - Belmond launches 'Belmond Invitations' - a virtual theatre of programmes designed to bring entertaining experiences into people's homes whilst the world of travel is on pause.

Launching this Friday on [Belmond ICTV](#), with a special performance by pianist Joe Stilgoe - in honour of the roaring 20s 'The Party' that was due to take place in Venice and on board the Venice Simplon-Orient-Express during this weekend. The 'Belmond Invitations' performances are curated using Belmond's wellbeing philosophy of Good Living - experiences that are designed to enrich the mind, body and soul - from

poetry and music to travel by; to cleansing mindfulness rituals and nourishing nutrition and uplifting floral inspiration - the experiences are supported by a digital care package of Good Living remedies to soothe the senses as we all adjust to a time of unprecedented stillness.

## **RENDEZVOUS IN THE ROARING 20s**

Join the first Belmond Live event in honour of 'The Party' at 6pm GMT on Friday, 27th March 2020, live on [Instagram](#).

We may not be able to travel at this time but we can still transport our minds with the power of music - [Joe Stilgoe](#), will host a special concert this evening to bring a touch of 1920s glamour into people's homes - this is an invitation to come together in spirit, to raise a glass, and to truly dance like nobody is watching.

More livestream performances will be announced at a later date on [@belmond](#).

## **GOOD LIVING - DIGITAL CARE PACKAGE**

In addition to the series of livestream videos and performances, Belmond together with its Experience Makers have created 'Digital Care Package' to offer Belmond's remedies to ease tension and feed the mind.

Over the course of the next few weeks, Belmond will release a series of content across its digital platforms. From its [website](#) to [Instagram](#) and [Facebook](#), friends of Belmond can follow along on a 'Good Living' journey that features curated uplifting content to inspire and keep the dreams alive. Friends of Belmond will be reminded to start the day with a Good Morning calming meditation by wellness experts Nadia Narain & Katia Narain Phillips, or access to recipes for make at home spa therapies; be inspired by our exceptional destinations through sensational classical music playlists created by broadcaster and musician Clemency Burton-Hill.

With this care package, we hope to provide inspiration to temporarily transport people to some of the world's most enriching destinations - even if only virtually, for now.

Along with the company's main Instagram account, all of Belmond hotels, trains, cruises and safaris will also be prescribing their local digital care package in line with the theme.

From all of us here at Belmond, this is an invitation to live well.

**ENDS**

**For more information please contact:**

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#### **About Belmond Ltd.**

Belmond Ltd., part of the world's leading luxury [group](#) LVMH Moët Hennessy Louis Vuitton, has been a pioneer of luxury travel for more than 40 years, building a passion for authentic escapes into a portfolio of one-of-a-kind experiences in some of the world's most inspiring and enriching destinations.

Since the acquisition of the iconic Hotel Cipriani in Venice in 1976, Belmond has continued to push industry boundaries, taking discerning global travellers on surprising and unforgettable journeys spanning land, water, adventure and relaxation, with international acclaim. The portfolio of 46 properties extends across 24 countries, encompassing three luxury safari lodges, two river cruises, seven luxury trains, including the iconic Venice Simplon-Orient-Express, and the legendary '21' restaurant in New York. From historic city landmarks like Belmond Cadogan Hotel and Belmond Copacabana Palace to hidden retreats at Belmond Cap Juluca and Belmond La Résidence d'Angkor, each incomparable property has its own timeless story to tell, yet the hallmarks of the brand thread through them all: heritage, craftsmanship, and a reputation for genuine, unscripted service in an unrivalled location create exceptional experiences that stir the soul. [www.belmond.com](http://www.belmond.com).

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