

  
BELMOND  
**LA RÉSIDENCE PHOU VAO**  
LUANG PRABANG

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BELMOND STORIES

**RUN, RESTORE AND RECOVER LIKE A ROYAL**

**BELMOND LA RÉSIDENCE PHOU VAO INTRODUCES NEW PACKAGE FOR  
LUANG PRABANG HALF MARATHON RUNNERS**



**22 August 2018, Luang Prabang, Laos.** Runners taking part in the sixth annual Luang Prabang Half Marathon on Sunday 21st October can escape to Belmond La Résidence Phou Vao to enjoy a specially curated package at the serene sanctuary in the mountains. The new package provides the perfect pre and post treatment for participants before and after the race to help them soar across the finish line and raise funds for a fantastic cause.

For the ultimate preparation, the day before the race, runners will receive a delicious, four-course, carb-heavy dinner to ensure they are filled with optimum energy for their run. Highlights from the menu include homemade pappardelle pasta with smoked duck, sundried tomatoes and Thai basil and Coconut mango sticky rice with coconut cream and mango sorbet, with all dishes available with an extra serving to build runner's strength ahead of the race.

Throughout the 7km, 14km or 21km course, runners will enjoy spectacular views of the golden temples and picturesque banks of the Mekong and Nam Kham rivers, making the race the perfect opportunity to explore and discover the unique and historic UNESCO town of Luang Prabang, whilst raising vital funds for the Lao Friends Hospital for Children.

To recover like a royal, the calming oasis of the hotel provides the finest escape for racegoers to restore and rejuvenate following the run, and as part of the package, runners will receive a signature SIP SEN massage in the award-winning Mekong Spa. This traditional Lao massage, historically enjoyed by royalty, is an acupuncture treatment, developed by Buddhist Healers and designed to energise the body, by releasing toxins and activating the lymphatic system to detoxify and restore balance.

Amongst the 1,600 avid runners from around the world expected to take part this year, is Her Royal Highness Princess Beatrice of York, granddaughter of Queen Elizabeth II of

England. Her Royal Highness Princess Beatrice of York is a philanthropist, supporting charities related to children's welfare and education and will also be joining the cultural activities surrounding the event.

Luang Prabang Half Marathon package is priced from \$430++ per night, based on two people sharing\* and includes:

- Luxury accommodation for two
- Daily breakfast
- Pre-run carb-loading four-course dinner for two
- 90 mins post-run signature SIP SEN massage for two

10% of the proceeds from each booking will be donated to the Lao Friends Hospital For Children.

For more details and to book the Luang Prabang Half Marathon package please visit: <https://www.belmond.com/hotels/asia/laos/luang-prabang/belmond-la-residence-phou-vao/offers>

\*+10% service, +11%VAT

**-Ends-**

#### **Notes to Editors:**

#### **About Belmond Ltd.**

Belmond (belmond.com) is a global collection of exceptional hotel and luxury travel adventures in some of the world's most inspiring and enriching destinations. Established almost 40 years ago with the acquisition of Belmond Hotel Cipriani in Venice, its unique and distinctive portfolio now embraces 47 hotel, rail and river cruise experiences, including one scheduled for a 2018 opening in London, in many of the world's most celebrated destinations. From city landmarks to intimate resorts, the collection includes Belmond Grand Hotel Europe, St. Petersburg; Belmond Copacabana Palace, Rio de Janeiro; Belmond Maroma Resort & Spa, Riviera Maya; and Belmond El Encanto, Santa Barbara. Belmond also encompasses safaris, eight luxury tourist trains, including the Venice Simplon-Orient-Express, and three river cruises. Belmond also operates '21' Club, one of New York's most storied restaurants. [belmond.com](http://belmond.com) Follow Belmond: [Twitter](#) • [Facebook](#) • [Instagram](#)

#### **About Luang Prabang Half Marathon**

<https://www.luangprabanghalfmarathon.com>  
[https://www.facebook.com/pg/LuangPrabangHalfMarathon/posts/?ref=pag\\_e\\_internal](https://www.facebook.com/pg/LuangPrabangHalfMarathon/posts/?ref=pag_e_internal)

#### **Online registration**

<http://www.gotorace.com/event/luang-prabang-half-marathon-2018/>

#### **Offline registration**

In Luang Prabang - at the Friends Gallery, Kingkitsalat Road near Dara Market  
In Vientiane - at Happy Sports and Banh Cuon Restaurant

#### **About Lao Friends Hospital for Children**

The story of Lao Friends Hospital for Children began in 1993, when photographer Kenro Izu was taking photos of the Angkor Wat temples in Siem Reap, Cambodia. After witnessing a 7-year-old girl's death because her father did not have \$2 for her treatment, Mr. Izu felt compelled to act and immediately established a nonprofit, Friends Without A Border (FWAB). FWAB went on to open two free, world-class teaching hospitals: one in Siem Reap in 1999 (it has since treated over 1.6 million children) and one in Luang Prabang, the Lao Friends Hospital for Children (LFHC).

In addition to providing free and high-quality health care for children, LFHC is a teaching hospital that offers continuous medical education for staff and district hospital doctors and nurses. Its goal is to improve the overall health of northern Lao through clinical treatments and medical education.